



PRESS RELEASE

Visit VITEC at ISE 2025 – stand 5.C350

VITEC Presents Versatile Video and Digital Signage Solutions at ISE 2025

VITEC will showcase how its latest software and hardware innovations enhance IPTV, digital signage, content creation and video contribution workflows at ISE 2025, stand 5.C350. Making its European debut is the Avedia Platform v11, an all-in-one IP video and digital signage system. Meanwhile, the versatile Diamond-H encoder will be demonstrated, offering versatile and flexible 4K HDMI low-latency video encoding hardware.

“This year at ISE, we’re keen to highlight how our practical, user-friendly tools suit a wide range of AV applications, enabling partners to create tailored solutions for their customers and end users,” says Bryan Reksten, VP Global Marketing, VITEC. “Our powerful hardware and software are designed with versatility in mind, and suit markets including venues, schools, enterprise, broadcast, and more. Our knowledge and understanding of both hardware and software – as well as our experience in a range of challenging markets – enables us to streamline workflows, enhance audience engagement and maximize IP video performance.”

Avedia Platform v11 features an intuitive interface for creating engaging content and user experiences, plus features an array of applications designed to handle all IP video and digital signage requirements. Its ArtioCreate tool simplifies the design of digital signage and interactive portals, while the Avedia Wayfinding solution provides effective navigation for complex venues. Using intelligent algorithms and accessibility features, Avedia Wayfinding supports multi-floor buildings and campuses.

The MGW Diamond-H 4K HDMI Encoder is a compact, powerful and versatile device addressing the demand for high-quality, low-latency video encoding. With the ability to encode up to four channels from dual HDMI inputs, the MGW Diamond-H ensures seamless integration with existing workflows, supported by HDMI loop-through and Power over Ethernet (PoE) for added efficiency. Also on show is the VITEC EP6 endpoint, which supports dual 4K video streams, modern HTML5 technologies, and PoE+ deployment for flexible installations. It is fully supported by the Avedia Platform.

VITEC technology is integrated into installations across the globe in corporate, venues, government, broadcast, military, and accommodation markets. Visit VITEC at Stand 5.C350 at ISE 2025 to learn more.

About VITEC

VITEC is a market-leading provider of IPTV, Video Streaming and Digital Signage Solutions that help organizations harness the power of video to engage, empower

and evolve. VITEC is a pioneer in the design and manufacture of hardware and software for video encoding, decoding, transcoding, archiving and streaming over IP. Our end-to-end video streaming solutions enable customers to capture TV and video content directly from any source and manage its delivery, as channels or within digital signage screens, to any connected device via an existing network. From corporate, broadcast and venues, to accommodation, government and military, VITEC has global expertise in delivering complex, proAV solutions.

VITEC's award-winning IPTV platform is a powerful suite of services for content management, digital signage, video archiving, and video wall processing. Our encode/decode solutions are 100% hardware based, including PCIe cards with SDK for custom design or OEM for high-performance video systems.

Headquartered in Paris, France, we have a global reach through our offices across the Americas, Europe, Middle East, Africa and Asia Pacific.

Making a difference with green initiatives, VITEC is the first Zero Carbon MPEG company and encourages customers to 'buy GreenPEG' for continued environmental efforts to reduce greenhouse gases.

<https://www.vitec.com/>

For further enquiries, please contact: vitec@wildwoodplus.com

Tel: +44 (0)1293 851115