



PRESS RELEASE

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VITEC Spotlights IP Video Advantages at InfoComm 2025

VITEC will showcase its latest IP video innovations for IPTV, digital signage, content creation, and video streaming at InfoComm 2025 (Orange County Convention Center, Orlando, June 7-13, Booth 2251). Making its first appearance at the show is Avedia Platform v11, an all-in-one system for IP video and digital signage, and VITEC will also highlight the latest performance and workflow enhancements of its EZ TV platform. The Diamond C1 Chassis will debut in the Pro AV space, alongside upgrades to the MGW Diamond-H encoder and EP6 end-point.

“The demand for broadcast-grade content distribution continues to accelerate, and our latest hardware and software updates enhance deployment, performance, and audience engagement for our AV partners,” says Bryan Reksten, VP Global Marketing, VITEC. “IP video provides a reliable, flexible solution, allowing organizations to use their existing IP network to distribute high-quality, low-latency video across applications such as corporate, broadcast, government, hospitality, and venues.

Avedia Platform v11 offers an intuitive interface for content creation and user experiences, ArtioCreate, which makes it easy for users to design dynamic digital signage and interactive portals, and the Wayfinding solution enables multi-floor navigation of buildings and campuses, using intelligent algorithms. Meanwhile, the latest EZ TV update features AI-powered auto-tagging in the Media Library to automatically identify objects, whilst its innovative SignSync™ feature allows venues such as stadiums to make quick and easy changes to synchronized signage content on the fly using existing hardware.

MGW Diamond-H, VITEC’s compact 4K HDMI encoder, has been enhanced with the new USB recording feature, allowing users to simultaneously record and stream IP video, and using the loop-through functionality, monitor the stream/recording on a desktop display. MGW Diamond-H is a fully featured encoder featuring dual HDMI inputs and Power over Ethernet (PoE), enabling high-quality, low-latency encoding in a compact form factor.

Also on display is the EP6 end-point, a hardware-based video player supporting dual 4K video streams, HTML5 technologies, and PoE+ deployment. EP6 integrates fully with Avedia Platform, enhancing VITEC’s IPTV solution.

The C1 Chassis is a modular, single-slot design supporting VITEC OG cards for video contribution or IPTV head-end applications. It enables seamless MGW

Diamond encoder and Ace Decoder integration for high-quality content delivery in desktop and rack-mounted environments.

VITEC solutions power installations worldwide in corporate, venue, government, broadcast, military, and accommodation markets. Visit Booth 2251 at InfoComm 2025 to learn more.

About VITEC

VITEC is a market-leading provider of IPTV, Video Streaming and Digital Signage Solutions that help organizations harness the power of video to engage, empower and evolve. VITEC is a pioneer in the design and manufacture of hardware and software for video encoding, decoding, transcoding, archiving and streaming over IP. Our end-to-end video streaming solutions enable customers to capture TV and video content directly from any source and manage its delivery, as channels or within digital signage screens, to any connected device via an existing network. From corporate, broadcast and venues, to accommodation, government and military, VITEC has global expertise in delivering complex, proAV solutions.

VITEC's award-winning IPTV platform is a powerful suite of services for content management, digital signage, video archiving, and video wall processing. Our encode/decode solutions are 100% hardware based, including PCIe cards with SDK for custom design or OEM for high-performance video systems.

Headquartered in Paris, France, we have a global reach through our offices across the Americas, Europe, Middle East, Africa and Asia Pacific.

Making a difference with green initiatives, VITEC is the first Zero Carbon MPEG company and encourages customers to 'buy GreenPEG' for continued environmental efforts to reduce greenhouse gases.

<https://www.vitec.com/>

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