

## **ArtioView**®

# Engage and entertain your viewers with a cutting-edge interactive IPTV portal

Discover ArtioView, a fully customisable, interactive IPTV portal for a range of viewing environments, from hotels and cruise ships to student or workplace accommodation, stadium VIP suites, offices, hospitals or military camps. This premium solution is incredibly easy to use with its drag-and-drop portal creation tool, while offering an enhanced and intuitive infotainment experience.

ArtioView enables the creation of eye-catching, tailored interfaces for accessing not only TV or Video on Demand, but also requests or purchases such as room service, enabling the promotion of specific amenities and services.

ArtioView also fully integrates with hospitality Property Management Systems (PMS), allowing guests to book excursions, order a taxi, check their bill and more, at any point during their stay.

## Create visually-rich, fully customisable and interactive portals to enhance the viewer experience

#### Cutting-edge design

W: 560 px H: 201 px

Our highly flexible interface offers countless possibilities, ensuring you can provide your viewers with an intuitive user interface that exceeds their expectations while promoting your services and driving additional revenue

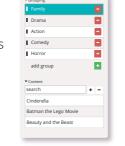
#### Tailored interface

Reinforce your image by tailoring the viewing interface to your brand. Each element in the portal can be easily customised and updated to reflect your identity. If you need assistance designing your perfect interface, do not hesitate to get in touch as we would love to help you

## Live TV, catchup and video on demand

**<b><b>⊈**VITEC

Keep your audience entertained by giving them access to a rich variety of local and international TV channels, latest movies and TV shows on demand. Access can be controlled (e.g., children can only see appropriate content) and encrypted video content is supported



#### Hotel PMS integration

- Customised welcome

Add a personal touch by tailoring

the welcome message viewers

Wed 20 Sep 18:5

•REC

message

see on their TV

Welcome, {name}

Experiences

A Text

27774

Try out our spa today and enjoy 50% off

In-room movie purchase and hotel check out are made easy thanks to our seamless hospitality PMS integration, which also enables paying guests to check their bill at any time

#### Drag. Drop. Done.

With our intuitive drag-and-drop interface, create and update portals quickly and easily. But if you need a helping hand, it's just a click away

#### **—**□ Language

🤪 🌣 🚨 admin 🗓

Background

Fonts (Selection)

Left (px) Top (px)

 $\equiv \equiv B i \cup U$ 

Enable international viewers to select their preferred language for the interface

#### **€** On-screen purchases

Easily add items that can be requested or booked, from excursions. spa treatments and room service, to team merchandise, VIP suite refreshments or booking a taxi



# 3 \* 1 Strawberries & amp: Oats Egg & Scallop Salad Poached eggs, game sausage, break £ € ¥ \$ Tuesday 24th Sept





Deliver a premium, personalised and interactive TV experience

#### Welcome video

Set up a channel that plays automatically on portal load, displaying information such as promotional videos, movie trailers to drive sales, or welcome messages

#### Video element

Make promotional or safety information easily accessible on the portal, by adding a video which plays full screen when selected by the user



#### Fully customised experience

Personalise the type of portal viewers will see based on criteria such as loyalty programme level, or as part of a reward scheme, ensuring they enjoy a unique and fully customised experience. Choose which services they can access, such as premium TV channels, and create a tailored experience



## ■ Mailbox

•REC

Easily communicate with your audience: send them messages, information or promotions directly to their TV. Messages can be scheduled ahead of time to inform recipients about upcoming events or activities

#### • Recording

Enable viewers to record their favourite programmes to watch later, directly through the EPG or using the recording app

#### RSS feed

Give viewers the opportunity to quickly access information and stay up to date with the latest news

#### Services

Enable viewers to purchase room service, book excursions, or a taxi, order additional amenities and more from the convenience of their TV

#### Chromecast and screen sharing

Let viewers display images, videos and subscription content from their device directly on the in-room TV. Built-in Chromecast on Sony hospitality TVs is also supported

#### TV source

Allow viewers to easily switch source and access devices such as a games console or laptop, Apple TV, or any available app on a SmartTV (e.g., Netflix, YouTube and Spotify)



## • Information and

Welcome

STADIUM TOUR

Provide useful information and promote your amenities, services and activities



UNSER.

#### Hotel guest request service

The Hotel Services app integrates with an Amadeus HotSOS Hotel Management System, enabling various guest request options, such as an extra pillow, to be accessible via the TV



ArtioView I 5 Interactive Viewer Experience Portal

Salad Bar

Cream of Mushroom Soup

Chicken Pot Pie served with Garden Vegetables and Mashed Potato

Vegan Black Bean Burgers served with Sweet Potato Fries

A selection of Cakes and Pastries

5

HOODY

## Manage your end-to-end IP video system from one central location



#### **Smart Control**

Smart Control brings control of VITEC end-points, as well as non-VITEC devices such as SmartTVs, into one central location



#### LMode switch \—Groups

Easily switch between ArtioView. ArtioSign and Device Control Create easily identifiable groups and publish different portals to specific screens or groups of screens, enabling you to personalise the viewer experience based on rooms, suites or other criteria



#### **Device control**

In this mode, choose an action or workflow and drag it onto a specific TV or group of TVs

#### Messages

Send pre-configured or instant messages and easily communicate important information to your audience. Each message can be sent to a single TV or groups of TVs, using the viewer's preferred language

#### Search Tool

Easily find the ArtioView portal you're looking for

#### **User permissions**

Restrict user access and permissions to specific groups and easily control portal creation, editing and publishing. Users with the same profile can view and edit the same portals, making the creation process completely seamless

#### **Device Location View**

The Avedia Smart Control app introduces the ability to view all IPTV end-points, including media players and SmartTVs, in a new floorplan view. Users can upload a floorplan image of their venue and view all devices in situ. Particularly useful when on the move around a venue, building or campus,



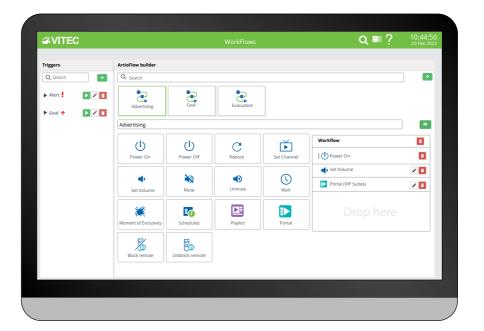




#### WorkFlows

Easily create workflows by dragging actions such as power on, set volume, or channel change to create action sequences. ArtioView portals can be integrated into these workflows and published at the push of a button, or triggered when specific events occur. For instance, during emergency announcements, all screens could be automatically muted and updated to display evacuation plans, tailored to each floor and room. Priorities can be assigned to these triggers, ensuring that a lower priority message doesn't override something that requires immediate attention







#### Channels

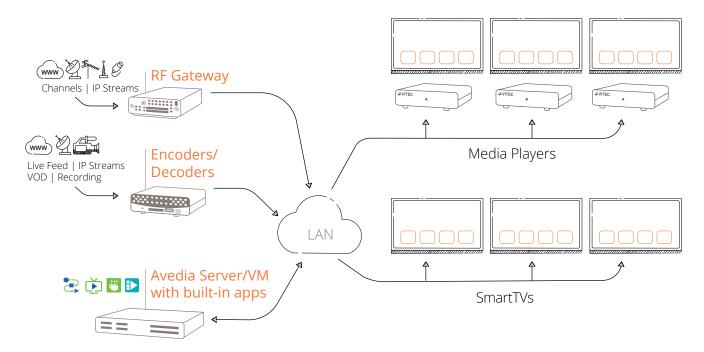
Set up backup channels using the Channels app to ensure viewers enjoy a reliable and uninterrupted viewing experience in case of stream failure



#### **High Availability**

Provide an uninterrupted portal experience, by setting up a secondary server which will automatically take over if the primary server becomes unavailable. This means viewers will always be able to access their in-room TV portal and Videos on Demand

### How ArtioView integrates with VITEC's Avedia end-to-end IPTV and digital signage platform









 $@VITEC\ 2023.\ All\ rights\ reserved.\ VITEC\ and\ the\ VITEC\ Logo\ are\ registered\ trademarks\ of\ VITEC.\ All\ other\ trademarks$ are property of VITEC, VITEC Subsidiaries or their respective owners. VITEC tries to ensure that all information in this document is correct but does not accept liability for any error or omission. Information and specifications are subject to change without prior notice.