

VITEC launches Avedia Platform v11 at Integrate for IPTV and Digital Signage

PARIS, FRANCE, 20 August 2024 — VITEC will demonstrate how its new Avedia Platform v11 will elevate IPTV, digital signage and content creation at Integrate Expo, ICC Sydney, 21-23 August. Avedia Platform v11 unveils a new graphical interface for designing intuitive user experiences, enabling users to stream live and on-demand content, create and manage digital signage, and distribute TV and in-house content over existing networks. Attendees will be able to see a host of new features, including the ArtioCreate content creation interface and the Avedia Wayfinding solution. The Platform is designed to complement VITEC's 4K-enabled EP6 end-point, which will also be demonstrated on the stand.

“We’re excited to showcase Avedia Platform v11, and demonstrate why it’s such a powerful, feature-packed solution to fulfil IPTV and digital signage needs across a broad range of markets, such as corporate, hospitality, venues, broadcast and more,” says Jamie March, Sales Director, ANZ at VITEC. “A huge amount of work has gone into ensuring the Avedia Platform is intuitive, flexible and scalable, and we have continued to listen to feedback and develop our offering in response to industry challenges. Integrate Expo is a key show for us in the region, and the ideal place to showcase our latest innovations.”

With updated elements for designing dynamic digital signage and interactive portals, as well as a redesigned canvas with expanded functionality, ArtioCreate makes creating content on the Avedia Platform quicker and easier than ever. Also new to the Avedia Platform is the Avedia Wayfinding solution, a licensable option enabling the creation of touch-interactive wayfinding maps, allowing visitors to navigate multi-floor buildings or multi-building campuses with ease. When users draw paths to various points of interest, the Avedia Platform algorithm will determine the quickest route from the point of origin. A toggleable accessible routes feature ensures that visitors with impaired mobility are also catered for by the Wayfinding solution.

All aspects of the Avedia Platform are designed to work flawlessly with the VITEC EP6, an IPTV end-point for the delivery of 4K video and digital signage across the network. The EP6 is a multi-video advanced decoder that can output 2x 4K or quad-HD video streams, along with the ability to render 4K graphics. EP6 also supports PoE+, enabling the end-point to be easily deployed to locations throughout any network. The embedded browser supports HTML5 and modern web-technologies, providing a flexible and futureproof solution.

The launch of the EP6 IPTV end-point brings forth advanced capabilities, including support for such services as Appspace. Appspace turns every screen in the workplace into an opportunity to engage with employees and visitors, and capitalises on the powerful hardware offered by the VITEC EP6 to ensure a smooth end-to-end experience.

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About VITEC

VITEC is a market-leading provider of IPTV, Video Streaming and Digital Signage Solutions that help organisations harness the power of video to engage, empower and evolve. VITEC is a pioneer in the design and manufacture of hardware and software for video encoding, decoding, transcoding, archiving and streaming over IP. Our end-to-end video streaming solutions enable customers to capture TV and video content directly from any source and manage its delivery, as channels or within digital signage screens, to any connected device via an existing network. From corporate, broadcast and venues, to accommodation, government and military, VITEC has global expertise in delivering complex, proAV solutions.

VITEC's award-winning IPTV platform is a powerful suite of services for content management, digital signage, video archiving, and video wall processing. Our encode/decode solutions are 100% hardware based, including PCIe cards with SDK for custom design or OEM for high-performance video systems.

Headquartered in Paris, France, we have a global reach through our offices across the Americas, Europe, Middle East, Africa and Asia Pacific.

Making a difference with green initiatives, VITEC is the first Zero Carbon MPEG company and encourages customers to 'buy GreenPEG' for continued environmental efforts to reduce greenhouse gases.

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